

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943033-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	550

Flight Dates	Order #	Alt Order #
08/22/12 - 09/03/12	943033	07898013

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/23/12	08/24/12	NBC Today Show	7:00-9:00 AM	---11--	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---11--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/23/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	BN12002H	\$1,200.00 NM
2	WESH	F	08/24/12	8:00 AM	NBC Today Show	7:00-9:00 AM	:30	BN12002H	\$1,200.00 NM
5	08/24/12	08/24/12	NBC Tonight Show	11:35P-12:35AM	----F--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	08/24/12	12:08 AM	NBC Tonight Show	11:35P-12:35AM	:30	BN12003H	\$800.00 NM
6	08/23/12	08/24/12	M-F Entertainment Tonight	7:00-7:30 PM	---11--	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---11--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/23/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12002H	\$1,600.00 NM
2	WESH	F	08/24/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12003H	\$1,600.00 NM
8	08/26/12	09/02/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/26/12	8:29 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BN12003H	\$1,400.00 NM
9	08/23/12	08/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM	---11--	:30	2	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---11--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/23/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12002H	\$1,600.00 NM
2	WESH	F	08/24/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12003H	\$1,600.00 NM
12	08/22/12	08/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	--1-1--	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943033-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	550	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/22/12	08/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	--1-1--	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12			--1-1--		2	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12002H	\$900.00 NM
2	WESHF		08/24/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12003H	\$900.00 NM
14	08/23/12	08/24/12	Days of Our Lives	1:00-2:00 PM	---11--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12			---11--		2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHTh		08/23/12	1:43 PM	Days of Our Lives	1:00-2:00 PM	:30	BN12002H	\$400.00 NM
1	WESHF		08/24/12	1:44 PM	Days of Our Lives	1:00-2:00 PM	:30	BN12003H	\$400.00 NM
16	08/23/12	08/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM	---11--	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12			---11--		2	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		08/23/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12002H	\$700.00 NM
2	WESHF		08/24/12	4:31 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12003H	\$700.00 NM
19	08/22/12	08/24/12	NBC Today Show II	10AM-11AM	--1-1--	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12			--1-1--		2	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	BN12002H	\$600.00 NM
2	WESHF		08/24/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	BN12003H	\$600.00 NM
22	08/23/12	08/23/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	---T---	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12			---T---		1	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		08/23/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12002H	\$650.00 NM
25	08/22/12	08/24/12	M-F NOON NEWS 12-12:30 PM	12:00-12:30 PM	--111--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12			--111--		3	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		08/22/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12002H	\$300.00 NM
3	WESHTh		08/23/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12002H	\$300.00 NM
1	WESHF		08/24/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12003H	\$300.00 NM
28	08/22/12	08/24/12	M-F 3-4 PM	3:00-4:00 PM	--1-1--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12			--1-1--		2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12002H	\$400.00 NM
2	WESHF		08/24/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12003H	\$400.00 NM
31	08/25/12	09/02/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----11	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12			-----11		2	\$900.00	

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Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	550

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	08/25/12	09/02/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----11	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 08/25/12 6:30 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 BN12003H \$900.00 NM									
1 WESH Su 08/26/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 BN12003H \$900.00 NM									
36	08/23/12	08/23/12	Late Night w/Jimmy Fallon	12:35-1:35XM	---T---	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 ---T--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 08/23/12 1:10 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12002H \$250.00 NM									
Total Spots							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$20,600.00
<u>Agency Commission</u>	\$3,090.00
<u>Net Amount Due</u>	\$17,510.00